



April 3, 2023

Dear valued community partner,

Family Violence Project is planning our first annual fundraising gala for Saturday, September 30, 2023, to benefit victims and survivors of domestic abuse. The event will be from 5:30pm-10:30pm at the Augusta Elks Lodge! The theme for the event is Paint the Town Purple. Family Violence Project is a registered 501(c)3 non-profit organization (EIN# 01-0360714). You will find sponsorship levels and order form enclosed.

Domestic violence is a problem that is all too often hidden behind closed doors and not discussed. This issue was worsened by the lasting impacts of stay-at-home orders and the pandemic. We at Family Violence Project (the domestic violence resource center for Kennebec & Somerset Counties) are actively trying to bring forth the issues around domestic violence that affects our friends, family, & neighbors. **We need your help to make our efforts go further!**

We understand that the pandemic and other factors have stretched thin community resources, but we humbly ask for your help in putting on an important event to support those most vulnerable in our communities. We will also highlight those who have made great strides in the mission of ending domestic violence. Please consider sponsoring the event at one of the various levels, or consider donating ticket-auction items. These items will be utilized during the day of the event to raise further funds. If you have any questions or you would like to purchase tickets or a table for the event, please reach out to Nathan MacDonald at nmacdonald@familyviolenceproject.org.

Please help to make this event a success as we Paint the Town Purple. We cannot do this work without valued community members like you! Thank you.

Thank you,

Pamela Morin

Pamela Morin,

Executive Director

Mailing Address: PO Box 304, Augusta, Maine 04332-0304 **FAX:** 207-621-6372 **Email:** fvp@familyviolenceproject.org **Kennebec County:** Augusta 207-623-8637 ▪ Waterville 207-877-0835 ▪ **Somerset County:** Skowhegan 207-474-8860 **Menswork:** 207-620-8494 ▪ **Helpline:** 207-623-3569 ▪ Toll Free 1-877-890-7788 ▪ **Website:** www.familyviolenceproject.org Supported by Maine Department of Health and Human Services and United Way agencies of Kennebec Valley and Mid-Maine. **Social Media:** @FamilyViolenceProject



Paint The Town

Purple



Family Violence
Project's First Annual
Fundraising Gala

September 30th - 5:30pm - Augusta Elks Lodge

Sponsorship Levels:

Platinum: \$2,500

- Largest Logo on Printed Poster with 'Platinum Sponsor' designation
- Social Media recognition as Platinum Sponsor
- Broadcast Recognition at Event and on Radio (if obtained)
- Thank you on slideshow during event (Name/logo scrolls on an individual slide)
- Premier Spot on the event page of Website with Logo/Link to business
- 4 Event Tickets/ 50 Raffle Tickets per Attendee

Gold: \$1,000 - \$2,499

- Either smaller logo (than Platinum) on printed poster and website plus 2 tickets to attend, OR Platinum-sized logo and no attendance tickets.
- If sponsor chooses attendance tickets: 25 raffle tickets per attendee.
- Name scrolled on slide show during event with other gold sponsors.

Silver: \$500 - \$999

- Either smaller (than gold) logo on website plus one attendance ticket and 25 raffle tickets, OR Gold-sized logo on website and printed poster and no tickets.
- Name scrolled on slide show with other silver sponsors during event.

Bronze: \$250 - \$499

- Either smaller (than silver) logo on website plus one attendance ticket, OR Silver-sized logo and no tickets.
- Name scrolled on slide show with other bronze sponsors during event.

Friends of FVP: \$150 - \$249

- Name on website plus one attendance ticket
- Name scrolled on slide show during event with other Friends-level sponsors.





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Purple



Family Violence
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September 30th - 5:30pm - Augusta Elks Lodge

Specialty Sponsors (only one available per level):

Photobooth Sponsor (\$10,000)

- Thanked on stage at the event.
- Seated at an honored table with 6 Event Tickets and 50 Raffle Tickets per Attendee
- Logo placed on event photo backdrop on the “purple carpet.”
- Social Media recognition as the Photobooth Sponsor
- Broadcast Recognition at Event and on Radio/Press Releases. (if obtained)
- Thank you on slideshow during event (Name/logo scrolls on an individual slide)
- Premier Spot on the event page of Website with Logo/Link to business

Paint the Town Sponsor (\$7,500)

- Thanked at the event.
- Seated at an honored table with 6 Event Tickets and 50 Raffle Tickets per Attendee.
- Logo placed on giveaway purple lights and signs for what they signify.
- Social Media recognition as the Paint the Town Sponsor.
- Broadcast Recognition at Event and on Radio/Press Releases. (if obtained)
- Thank you on slideshow during event (Name/logo scrolls on an individual slide)
- Premier Spot on the event page of Website with Logo/Link to business
- 6 Event Tickets and 50 Raffle Tickets per Attendee

Grab a Drink Sponsor (\$5,000)

- Thanked at the event.
- Be seated at an honored table.
- Logo printed on drink napkins at the bar.
- Social Media recognition as the Grab a Drink Sponsor
- Broadcast Recognition at Event and on Radio/Press Releases. (if obtained)
- Thank you on slideshow during event (Name/logo scrolls on an individual slide)
- Premier Spot on the event page of Website with Logo/Link to business
- 6 Event Tickets and 50 Raffle Tickets per Attendee





PAINT THE TOWN PURPLE

Sponsorship to Benefit Family Violence Project

PO Box 304 | Augusta, ME 04332-0304 | 207-623-8637 | www.FamilyViolenceProject.org

Full Name: _____

Organization (If applicable): _____

Address: _____

City: _____ State: _____ Zipcode: _____

Contact Person: _____

Email: _____ Phone Number: _____

Sponsorship Level:

- | | |
|------------------------------------|--------------------------------------|
| _____ \$150-\$249 Friend of FVP | _____ \$2,500 Platinum Sponsor |
| _____ \$250-\$499 Bronze Sponsor | _____ \$5,000 Grab a Drink Sponsor |
| _____ \$500-\$999 Silver Sponsor | _____ \$7,500 Paint the Town Sponsor |
| _____ \$1,000-\$2,499 Gold Sponsor | _____ \$10,000 Photobooth Sponsor |

Payment Information:

Amount Enclosed: \$ _____

Payment Type: ___ Cash ___ Check ___ Money Order ___ Credit Card

Credit Card Number: _____

Expiration Date: ___/___ 3 digit code: ___ Billing Zip: _____

Please send this form with your contribution to:

Family Violence Project, P.O. Box 304, Augusta, ME 0304-04332

or nmacdonald@FamilyViolenceProject.org

Please send a high-resolution logo to nmacdonald@FamilyViolenceProject.org to include in marketing materials. Thank you!

The Paint The Town Purple Gala is produced by Family Violence Project.
FVP is a registered 501(c)3 non-profit organization.(EIN# 01-0360714)